



COSTUMER X CON 2021
Better together

SERVICES SHOWDOWN



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VS.



Tim Newborn

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Round 1

Priority service, what is it, should we apply it?

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Round 2

What about the budget!!!

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Round 3

What about security and compliance

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Round 4

What best practices

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Round 5

Maintaining delight

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Round 6

SKYNET: Human vs tech
(a focus on the role AI)

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Round 7

Operation, Who? How?

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WINNER!



YOUR CUSTOMERS + YOU

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Questions?

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Thank you!

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